



**TWENTY  
SIXTH  
ANNUAL**

# Tournament of Miracles

**MONDAY, AUGUST 11, 2025 | SILVERTIP GOLF RESORT, CANMORE, AB**

## Sponsorship Levels and Inclusions:

### 1. EVENT SPONSOR

**\$15,000 Investment**  
**Exclusive Opportunity**

*Our Event Sponsor opportunity provides extensive visibility and recognition, with exclusive branding opportunities, and prime positioning in all event materials.*



#### PROMOTIONAL OPPORTUNITIES:

- Name and/or logo will be displayed as the Event Sponsor on all event print materials

#### DIGITAL RECOGNITION:

- Name and/or logo will appear as the "Event Sponsor" on all Alberta Adolescent Recovery Centre digital platforms including website and social media
- Name and/or logo will appear on fundraising/ticketing platform
- Name and/or logo will appear on all direct communications to Alberta Adolescent Recovery Centre audiences and event attendees (email blasts)

#### EVENT EXPERIENCE:

- Two complimentary teams (8 guests) of your company will be invited to play a round of golf on tournament day
- Breakfast, lunch, and dinner, along with an exclusive swag bag for each golfer

#### EVENT DAY PROMOTION:

- Name and/or logo placement as Event Sponsor on sponsor reel
- Verbal recognition during formal program
- Logo placement in event program
- Logo placement on Event Sponsor banner and on each golf cart
- Speaking opportunity for spokesperson to address event attendees

**AARC**

Alberta Adolescent  
Recovery Centre

## 2. GOLD SPONSOR

### \$10,000 Investment

#### Three Exclusive Opportunities

- a. **Gold Photo Sponsor:** Your company name and/or logo displayed at the Team Photo Hole location (Hole #13) and you will be recognized as the Exclusive Gold Photo Sponsor
- b. **Gold Dinner Sponsor:** Your company name and/or logo will be displayed on the dinner tables during Dinner & Awards. You will be recognized as the Exclusive Gold Dinner Sponsor
- c. **Gold Super Ticket Sponsor:** Your company name and/or logo will be displayed on the Super Tickets and on the Super Ticket purchase table signage. You will be recognized as the Exclusive Gold Super Ticket Sponsor

#### PROMOTIONAL OPPORTUNITIES:

- Name and/or logo will be displayed as a Gold Sponsor at your designated locations and on designated items relative to your selected exclusive Gold Sponsorship

#### DIGITAL RECOGNITION:

- Name and/or logo will appear as the “Exclusive Gold \_\_\_\_\_ Sponsor” on all Alberta Adolescent Recovery Centre digital platforms including website and social media
- Name and/or logo will appear on the event fundraising and ticketing platform

#### EVENT EXPERIENCE:

- One complimentary team (4 guests) of your company will be invited to play a round on tournament day
- Breakfast, lunch, & dinner, along with an exclusive swag bag for each golfer

#### EVENT DAY PROMOTION:

- Name and/or logo placement as Gold Sponsor on sponsor reel
- Verbal recognition during formal program
- Logo placement in designated area (either photo hole, dinner tables, or on super tickets & super ticket booth)
- Name and/or logo displayed on a custom-made full colour banner
- Recognition in the Tournament of Miracles Golf Program

## 3. SILVER SPONSOR

### \$5,000 Investment

#### Five Exclusive Opportunities

- a. **Silver Ball Sponsor:** Your name and/or logo displayed on all custom golf balls along with the AARC logo
- b. **Silver Breakfast Sponsor:** Your name and/or logo displayed on each table during the Breakfast Banquet
- c. **Silver Lunch Sponsor:** Your name and/or logo displayed on lunch tickets provided to each golfer and at the Lunch location
- d. **Silver Putting Sponsor:** Your name and/or logo displayed at the Putting Contest Location and at the final Putt-Off contest
- e. **Silver Registration Sponsor:** Your name and/or logo displayed at the Registration and entrance area

#### PROMOTIONAL OPPORTUNITIES:

- Name and/or logo will be displayed as a Silver Sponsor at designated locations and on designated items.

#### DIGITAL RECOGNITION:

- Name and/or logo will appear as the “Exclusive Silver \_\_\_\_\_ Sponsor” on all Alberta Adolescent Recovery Centre social media platforms
- Name and/or logo will appear on the fundraising/ticket platform

#### EVENT EXPERIENCE:

- One team for a total of four (4) guests to play a round of golf and experience a day of fun and fellowship at Silvertip Resort
- Breakfast, lunch, & dinner, along with an exclusive swag bag for each golfer

#### EVENT DAY PROMOTION:

- Name and/or logo placement as a Silver Sponsor on sponsor reel
- Verbal recognition during formal program
- Logo placement in designated area (either on the golf balls, breakfast tables, lunch vouchers, at the putting green, or at the registration booth)
- Name and/or logo displayed on a custom-made full colour banner
- Recognition in the Tournament of Miracles Golf Program

## 4. BRONZE SPONSOR

**\$3,500 Investment**

### PROMOTIONAL OPPORTUNITIES:

- Name and/or logo will be displayed as a Bronze Sponsor at the Driving Range

### DIGITAL RECOGNITION:

- Name and/or logo will appear as the “Bronze Sponsor” on all Alberta Adolescent Recovery Centre social media platforms
- Name and/or logo will appear on the fundraising/ticket platform

### EVENT EXPERIENCE:

- Two guests to play a round of golf and experience a day of fun and fellowship at Silvertip Resort
- Breakfast, lunch, & dinner, along with an exclusive swag bag for each golfer

### EVENT DAY PROMOTION:

- Name and/or logo placement as a Bronze Sponsor on sponsor reel
- Verbal recognition during formal program
- Name and/or logo displayed on signage posted at the Driving Range
- Recognition in the Tournament of Miracles Golf Program

## 5. SKILL COMPETITION SPONSOR

**\$1,500 Investment**

**Fourteen Opportunities**

### EVENT DAY PROMOTION:

- Name and/or logo placement as a Skill Competition Sponsor on sponsor reel
- Name and/or logo displayed on signage posted at your sponsored hole
- Recognition in the Tournament of Miracles Golf Program

### AVAILABLE OPTIONS:

**HOLE 1:** Ladies’ Longest Putt

**HOLE 2:** Men’s Longest Drive

**HOLE 4:** Water Draw

**HOLE 5:** Men’s Longest Putt

**HOLE 7:** Closest to the Pin on the Second Shot

**HOLE 8:** Water Draw

**HOLE 9:** Sand Draw

**HOLE 10:** Longest Putt

**HOLE 11:** Sand Draw

**HOLE 12:** Longest Putt

**HOLE 14:** Closest to the Pin on the Third Shot

**HOLE 16:** Ladies’ Longest Drive

**HOLE 18:** Longest Putt

## 6 HOLE-IN-ONE SPONSOR

### Variable Investment Four Opportunities

#### DIGITAL RECOGNITION:

- Name and/or logo will appear as a “Hole-in-One” sponsor on all Alberta Adolescent Recovery Centre social media platforms

#### EVENT DAY PROMOTION:

- Name and/or logo placement as a Hole-in-One Sponsor on sponsor reel
- Verbal recognition during formal program
- Name and/or logo displayed on signage posted at your sponsored hole
- Recognition in the Tournament of Miracles Golf Program

#### INVESTMENT:

- **INSURANCE:** You cover the cost of insurance to cover your prize. This means, you simply offer a prize, have it insured, and if someone wins, insurance will pay.
- **PRIZE:** Your company “provides” a Hole-in-One prize for your designated hole. If a golfer gets a hole-in-one on your hole, they win the prize, Hole-in-One prizes are typically high in value and are covered by Hole-in-one Insurance if a golfer in our Tournament gets a hole-in-one. Prizes we have had in the past have been vehicles, cash prizes, or even unique experiences.

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### Contact Information:

By becoming a sponsor at AARC’s Tournament of Miracles, you will not only gain valuable exposure and networking opportunities but also contribute to AARC’s vital addiction treatment program for youth – ensuring we can keep the doors open to families.

If you have any questions regarding sponsorship packages, please contact:

**MARISSA LYONS, MANAGER OF FUND DEVELOPMENT & EVENTS**

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